

# CURRENT TIME @ 1 YEAR

Real News. For Real People. In Real Time.

## FAST FACTS

Known as “Настоящее Время” in Russian — a term that connotes “current,” “real,” and “true” — Current Time is BBC’s 24/7 Russian-language digital network led by Radio Free Europe/Radio Liberty in partnership with Voice of America.

Launched on February 6, 2017, Current Time network provides Russian-speaking audiences with accurate and independent local, regional and international news, as well as documentaries, innovative features, and robust debate.

The channel connects Russian speakers with each other and the world, on digital platforms, social networks, satellite, and cable TV.

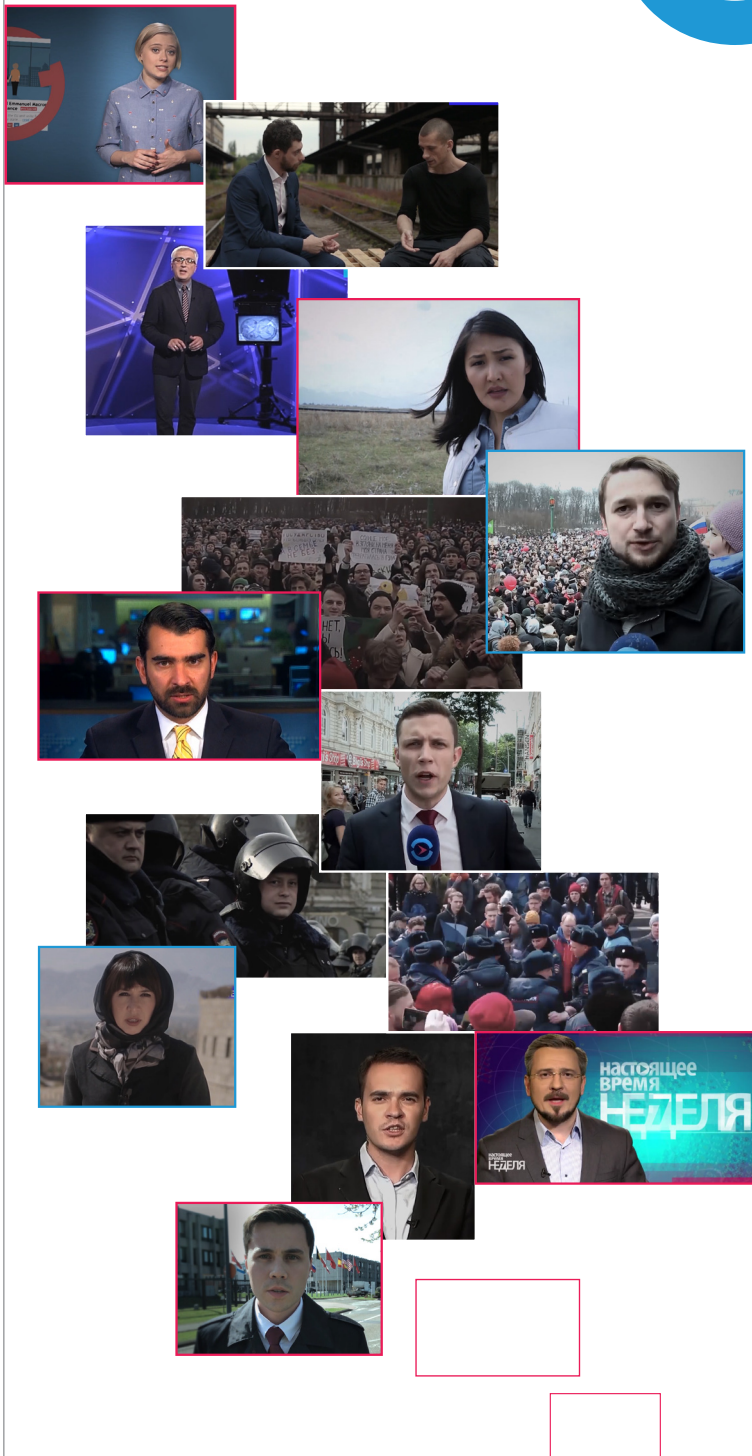
In 2017, Current Time garnered more than **400 MILLION ONLINE VIEWS** — half of them from Russia — and averaged more than **33 MILLION VIDEO VIEWS** per month.

The network is seen in more than 27 countries via 77 distributors over satellite, OTT worldwide, IPTV, and cable.

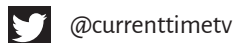
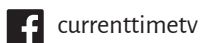
## STRONG SOCIAL MEDIA GROWTH

*(period beginning Jan. 2017 and ending Dec. 2017)*

- **FACEBOOK:** up 200,000 likes to 585,000—**A 55% INCREASE**
- **YOUTUBE:** up from 35,000 to 206,000 subscribers—**A 472% INCREASE**
- **VKONTAKTE:** audiences on this popular Russian social networking site have **QUADRUPLED** in size.



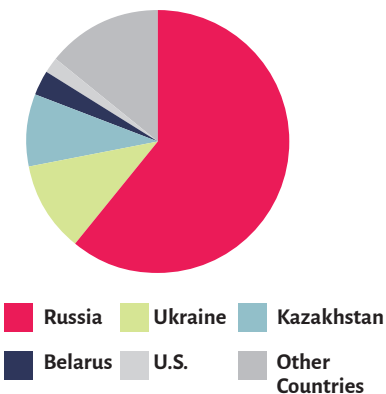
currenttime.tv



**“Current Time is the only television in the world that tells these people, in Russian, the truth about the current state of affairs. And it is television that is the most effective way of gaining their trust.”**

—Vitaly Mansky, Russia’s foremost documentary filmmaker

**CURRENT TIME VIDEO VIEWS ON YOUTUBE BY COUNTRY**



**DELIVERING NEWS, MAKING IMPACT**

■ **CURRENT TIME CHECKS THE FACTS:** In its [live coverage](#) of Russian President Vladimir Putin’s annual press conference, Current Time became the first channel to provide real-time fact checking and live reactions from guests in Moscow, Kyiv and Bishkek.

■ **CURRENT TIME PROVIDES SPECIAL LIVE COVERAGE:** The network simultaneously translated several high-visibility events, including the State of the Union address and [U.S. Senate hearings](#) into Russian election interference. While state-controlled television ignored popular unrest, Current Time delivered almost [4 hours of live coverage](#) during the October 7, 2017 protests called by opposition leader Aleksei Navalny.

■ **CURRENT TIME PROVIDES AN EQUAL PLATFORM FOR ALL NEWSMAKERS:** Aleksei Navalny, former Yukos head Mikhail Khodorkovsky, socialite and presidential candidate Ksenia Sobchak, protest artist Petr Pavlensky, TV Rain director Natalia Sindeeva, and film director Aleksandr Sokurov have all appeared on Current Time.

■ **CURRENT TIME MEETS AUDIENCE DEMAND:** In December 2017, *Current Time Europe* and *Current Time Asia* went live, completing a live evening news lineup that includes hourly newscasts and the programs *Current Time America* and *Timur Olevskiy Hour*. In addition, two of Current Time’s most popular Russia-based shows, *Unknown Russia* and *Person on the Map*, have doubled output, moving from a bimonthly to a weekly format.

■ **CURRENT TIME OFFERS DIFFERENT VIEWPOINTS:** VOA Russian’s weekly 30-minute analytical TV magazine, *Current Time: Itogi*, features alternative viewpoints not available in Russian state-controlled media, including those of newsmakers from Russian-speaking regions and the U.S.

■ **CURRENT TIME SHOWS DIVERSITY:** One of Current Time’s most in-demand programs is *Unknown Russia*, which explores extraordinary places and people in the country. Similarly, VOA Russian’s documentary series *My American Story* features a variety of Russian immigrants who came to the U.S. to start a new life.

■ **CURRENT TIME LEADS IN RUSSIAN-LANGUAGE DOCUMENTARIES:** The network screened 100 films on its platforms to open a wider world of experience to its audiences. Many of the documentaries are barred from mainstream distribution in Russia because of political content.

■ **CURRENT TIME IS SOCIAL:** It is active on multiple social platforms, including Facebook, Twitter, YouTube, VKontakte, Instagram and Odnoklassniki.