Broadcasting Board of Governors

RESOLUTION

RESOLUTION HONORING THE 55TH ANNIVERSARY OF VOICE OF AMERICA'S SPANISH SERVICE

December 16, 2015

WHEREAS, the Voice of America (VOA) began broadcasting in Spanish to the Latin American region on March 12, 1960, to provide accurate, balanced and comprehensive news and information to the people of the region;

WHEREAS, the VOA's Spanish Service has served for more than 55 years as a vital communications link to the Latin American region in support of freedom and democracy;

WHEREAS, the VOA's Spanish Service has successfully adopted AM and FM radio, television, online and social media platforms to reach even greater numbers of people;

WHEREAS, the VOA's Spanish Service is a leading source of news and information for Latin Americans about U.S. official commentary and expert analysis on the United States and the world;

WHEREAS, the VOA's Spanish Service is a unique source of news and information for Latin Americans about American society and its achievements in democratic governance, business, medicine, science, technology and the arts, which can serve as an inspiration and a model for South and Central American countries;

WHEREAS, VOA's Spanish Service has nurtured and developed successful partnerships with leading South and Central America television and radio broadcast partners, such as Cable Noticias (Colombia), RPP and ATV (Peru), Azteca TV (Mexico) and Artear (Argentina);

WHEREAS, VOA's Spanish Service remains a respected source of objective and accurate news and information about the region, the United States and the world;

WHEREAS, VOA's Spanish Service continues to broadcast daily to millions of people across the continent; and

WHEREAS, VOA's Spanish Service is a leading international broadcaster in the Latin American region, surpassing many competitors with its audience reach on multiple platforms – radio, television, Internet, and social media.

NOW, THEREFORE, be it resolved by the Broadcasting Board of Governors that we celebrate and commemorate the 55th anniversary of the Voice of America's Spanish Service.

BE IT FURTHER RESOLVED that the Broadcasting Board of Governors commends and congratulates both the current and former members of the Voice of America's Spanish Service for their dedication in serving the people of Latin American and The Caribbean, and fostering friendship and the open communication of information and ideas between them and the United States.