

From: Broadcasting Board of Governors

Date: June 20, 2014

Subject: Minutes of the BBG Meeting of June 20, 2014

The Broadcasting Board of Governors (BBG) met today at the headquarters of the Office of Cuba Broadcasting (OCB) in Miami, Florida. The meeting was open for public attendance as seating capacity allowed and for public observation via streaming on the BBG website.

The meeting was attended by the following Board members:

Chairman Jeffrey Shell
Governor Matthew Armstrong
Governor Ryan Crocker (via telephone)
Governor Michael Meehan (via telephone)
Governor Kenneth Weinstein
Under Secretary for Public Diplomacy and Public Affairs Richard Stengel

Other persons in attendance are listed at the end of these minutes.

The agenda of the meeting is set forth in Attachment 1.

The Chairman called the meeting to order and noted that the meeting was being held in compliance with the Government in the Sunshine Act and streamed live over the Internet at the BBG website.

Chairman Shell noted that the meeting was being held at OCB headquarters and thanked OCB Director Carlos Garcia-Perez for OCB's hospitality and for hosting the meeting.

Chairman Shell noted that the meeting will include a "deep dive" on the Office of Cuba Broadcasting. He also added that today's meeting will include a panel discussion on the challenges and road to Latin American democracy, which Miriam Celaya will moderate.

Before moving to Board business, the Chairman reported on several serious threats against BBG journalists and repeated attempts to suppress their ability to report the news. Mainly, Radio Free Europe/Radio Liberty (RFE/RL) journalists were subjected to an unprecedented number of individual attacks and threats. At least 14 RFE/RL journalists were targeted in connection with their professional activity, with many incidents occurring in Ukraine and Crimea. RFE/RL journalists were beaten by Pro-Russian activists, delayed and interrogated at country borders, and pressured to become informants for Russian secret services. In Belarus, Azerbaijan, Macedonia, and Kazakhstan, RFE/RL journalists had their equipment broken and video footage erased, and were also detained, harassed, beaten, arrested, and jailed. In addition, RFE/RL's Afghan Service

received a threat from a splinter Jihadist group warning that Radio Azadi journalists will face consequences if the group's activities are ignored.

The Chairman also spoke to several incidents across Asia where Voice of America (VOA) journalists were subjected to attempted intimidation as a result of their reporting: (1) In Phnom Penh, a uniformed military police officer confiscated an iPhone that a VOA reporter was using to take pictures of a labor day worker rally at Veng Sreng Street, which had been a scene of violent crackdown by authorities on past protests in early 2014; and (2) In China, three days ahead of the 25<sup>th</sup> Anniversary of the Tiananmen Crackdown, Chinese immigration officials summoned a VOA Mandarin correspondent to their offices and warned him and the VOA Beijing Bureau Chief that no interviews or filming could be conducted in public venues without permission from authorities and that no citizens of the People's Republic of China could be interviewed in VOA's Beijing offices.

Chairman Shell noted that Alhurra-Iraq's Eman Bilal was in Iraq's Karbala Province to report on a demonstration held by local teachers after one of the female teachers had been physically assaulted in the school by the followers of a Shia cleric, Al-Sarkhi. Followers of the same cleric threatened and assaulted Ms. Bilal and the camera crew as they tried to cover the demonstration. On behalf of the Board, Chairman Shell condemned these attempts to stifle independent press and called on local authorities to do more to support and protect all working journalists.

In closing, the Chairman stated that Alhurra's correspondent Bashar Fahmi remains missing in Syria following an August 2012 reporting trip in Aleppo and called for anyone with information about Mr. Bashar's whereabouts or well-being to come forward.

Chairman Shell noted that the presence of five or more Governors satisfies the Board's quorum requirement, permitting the Board to conduct BBG business. The Chairman said that the Board had received by email materials for the consent agenda, and that he received a request from Governor Meehan for Board consideration of a draft resolution on the RFE/RL Balkan Service, which was distributed separately to the Board.

The Chairman described the two items on the consent agenda for the Board's consideration: (1) Draft minutes of the April 11, 2014 Board meeting; and (2) Resolution honoring Susan McCue as a result of her resignation on the BBG Board in order to begin her appointment on the Board for Millennium Challenge Corporation. There followed comments from the Chairman, Governors, and leaderships of IBB and BBG networks thanking Susan McCue for her services and tireless efforts to support press freedom during her tenure with the Board from July 2010 to May 2014. There being no further comments, Governor Armstrong made a motion to adopt the consent agenda. Governor Weinstein seconded. The Board voted unanimously to adopt the consent agenda.

Governors Crocker and Meehan joined the meeting by telephone at approximately 9:15 AM EST.

The Chairman shifted the discussion to the draft resolution supporting the RFE/RL Balkans Service and invited Governor Meehan to introduce it to the Board. Governor Meehan stated that,



in light of changes to the circumstance under which the original proposed reductions were made in previous year by the Board, he thought it was important for the Board to publicly recognize the RFE/RL Balkan Service for its efforts and to re-affirm the Board's commitment to providing high quality news and information to the region. John Giambalvo, RFE/RL Interim Manager, thanked Governor Meehan for offering the resolution, noting its timeliness.

Chairman Shell said that while he will support the resolution, he particularly did not like this type of resolution because it is awkward not to recognize other services working just as hard under difficult circumstances. Under Secretary Stengel concurred and stated that the proposed resolution is unfortunate when there are many areas doing important work. Governor Crocker agreed with Governor Meehan, stating that adopting the resolution would ensure that it is publicly known that the Board has formally changed its position and supports the RFE/RL Balkan Service's efforts in the region. Governor Crocker suggested that the Board might want to consider adopting a separate resolution paying tribute to the work of all services' efforts, given that the individuals who work in closed media environments are doing so out of a deep sense of commitment and under great risk. The Chairman agreed with Governor Crocker's suggestion and advocated such a resolution at a future meeting. There being no further comments, Governor Meehan made a motion to adopt the proposed resolution on the RFE/FL Balkan Service. Chairman Shell seconded. The Board voted unanimously to adopt the resolution.

Chairman Shell stated that Governor Meehan had circulated another resolution to the Board that was not on the agenda and invited Governor Meehan to introduce it. Governor Meehan spoke to previous discussions of U.S. international media's (USIM) strategy in Iran, including the resolution that the Board adopted in April 2014. He said that he was hopeful that the staff would have made more than incremental progress in implementing the April resolution, and therefore, he did not offer a resolution within the timeframe for Board consideration. He added that he was prepared to put the draft resolution on record for this meeting (see Attachment 5) and asked that it be considered by the Board at its next meeting in August. Governor Crocker concurred with Governor Meehan and stressed the importance of USIM "getting it right" in Iran. Chairman Shell directed the VOA Director and the RFE/RL Interim Manager to move as aggressively and quickly as possible. The Chairman said that the Board shares the views of Governors Meehan and Crocker that more progress should be made to harmonize VOA and RFE/RL efforts in Iran.

In accordance with the Board's prior protocol for allowing members of the public to speak at meetings, the Chairman invited Ann Noonan, Co-founder and Executive Director of Committee for U.S. International Broadcasting and Ted Lipien, Co-founder of the Committee for U.S. International Broadcasting to address the Board for three minutes.

The Board took a short recess and reconvened for an overview of OCB presented by OCB Director, Carlos Garcia-Perez and several OCB managers.

At the conclusion of the OCB overview, the Board took a brief recess and reconvened for a panel discussion on the challenges and road to Latin American democracy.



Upon conclusion of the panel discussion, Chairman Shell thanked the panelists and OCB for hosting the Board and staff.

There being no other business, the Chairman adjourned the meeting.

The Broadcasting Board of Governors agreed to the following decision elements (all decisions were adopted by a unanimous vote unless otherwise indicated):

- 1. <u>Adoption of Minutes of April 11, 2014</u>. The Board adopted the minutes of the April 11, 2014 meeting of the plenary Board as set forth in Attachment 2.
- 2. <u>Resolution Honoring Susan McCue</u>. The Board adopted the resolution thanking and honoring Susan McCue as set forth in Attachment 3.
- 3. <u>Resolution on RFE/RL's Balkan Service</u>. The Board adopted the resolution on RFE/RL's Balkan Service as set forth Attachment 4.

#### Other Attendees:

The following persons were also present during all or part of the meeting: International Broadcasting Bureau (IBB) Director of Global Strategy, Robert Bole; IBB Director of Global Communications and BBG Executive Director Suzie Carroll; IBB Director of Global Operations Andre Mendes; General Counsel and Board Secretary Paul Kollmer-Dorsey; Director of Board Operations Oanh Tran; David Ensor, Director of the Voice of America; Carlos Garcia-Perez, Director of the Office of Cuba Broadcasting; John Giambalvo, Interim Manager for Radio Free Europe/Radio Liberty (RFE/RL); Libby Liu, President of Radio Free Asia (RFA); Dan Sreebny, Senior Advisor for BBG, Office of the Under Secretary for Public Diplomacy & Public Affairs; and Nate (Jonathan) Rawlings, Special Advisor to the Under Secretary (Media & Communications).

Approved:
Jeffrey Shell Chairman
Witnessed:
Paul Kollmer-Dorsey Secretary

#### Attachments:

- 1. Agenda for June 20, 2014 Meeting
- 2. Minutes of the April 11, 2014 Board Meeting
- 3. Resolution for Honoring Susan McCue
- 4. Resolution on RFE/RL's Balkan Service
- 5. Draft Resolution on BBG-Sponsored Programming to Iran



#### **ATTACHMENT 1**

# **BROADCASTING BOARD OF GOVERNORS June 2014 Meeting Agenda**

#### Friday, June 20

#### 9:00 – 1:00 Broadcasting Board of Governors' Open Meeting (Studio Area)

Chairman's Remarks

- A. Consent Agenda
  - Minutes of April 11, 2014 Meeting
  - Draft Resolution Honoring Susan McCue
- B. Discussion Item
  - Draft Resolution on RFE/RL Balkan Service
- C. Public Comments

9:30 Break

9:45 - 11:15 BBG Open Meeting Continued

D. OCB Overview

11:15 Break

11:30 – 1:00 BBG Open Meeting Continued

E. Panel – The Challenges and Road to Latin American Democracy

**ATTACHMENT 2** 

From: Broadcasting Board of Governors

Date: April 11, 2014

Subject: Minutes of the BBG Meeting of April 11, 2014

The Broadcasting Board of Governors (BBG) met today at BBG headquarters in Washington, D.C. The meeting was open for public attendance as seating capacity allowed and for public observation via streaming on the BBG website.

The meeting was attended by the following Board members:

Chairman Jeffrey Shell
Governor Matthew Armstrong
Governor Ryan Crocker
Governor Susan McCue
Governor Michael Meehan
Governor Kenneth Weinstein

Under Secretary for Public Diplomacy and Public Affairs Richard Stengel (via telephone)

Other persons in attendance are listed at the end of these minutes.

The agenda of the meeting is set forth in Attachment 1.

The Chairman called the meeting to order and noted that the meeting was being held in compliance with the Government in the Sunshine Act and streamed live over the Internet at the BBG website.

Chairman Shell noted that the meeting will include a "deep dive" on a BBG network, but because Radio Free Asia's (RFA) offices are currently being renovated, today's "deep dive" on RFA was being held at the Cohen Building in Washington, D.C. He added that the Board hopes to visit RFA headquarters in August for a meet and greet with the network's dedicated and hardworking employees. He also noted that today's meeting will include two panels: The first panel discussion will provide an overview of U.S. international media response to the crisis in Ukraine; and the second panel discussion will focus on the Internet Anti-Censorship (IAC) programs at the BBG in order to inform the Board and the public about the current state of play of these important programs.

The Chairman reported on a tragic loss since the last Board meeting. He stated that, Dr. Mohammed Bdaiwi Owaid Al-Shammari, Baghdad Bureau Chief of Radio Free Europe/Radio Liberty's (RFE/RL) Radio Free Iraq, was shot and killed at a security checkpoint near his office on March 22. On behalf of the Board, Chairman Shell expressed his condolences to Dr. Al-



Shammari's family, friends and colleagues, and asked for a moment of silence in remembrance of Dr. Al-Shammari.

Chairman Shell noted that the BBG continually monitors threats to media freedom and to its journalists by making a point to recognize those threats at each of the Board meetings. He said that the BBG is becoming increasingly concerned about the situation in and around Ukraine and cited a number of incidents in which reporters from both Voice of America (VOA) and RFE/RL had faced violence and threats in the course of their work. On behalf of the Board, Chairman Shell condemned lawless acts against BBG journalists and called for the end to interference with the work of BBG journalists and for all parties involved to respect Article 19 of the Universal Declaration of Human Rights.

The Chairman also noted troubled incidents in other countries: (1) In Russia, the Russian information agency has cut off all remaining radio transmissions by U.S. international media; (2) In South Sudan, VOA's project bureau chief was detained and released after questioning by national security officers of the South Sudan government, and another South Sudan VOA reporter was detained by security forces, questioned about his work, and told that he cannot do any additional reporting without first getting their permission; (3) In Herat, Afghanistan, a VOA stringer was detained by the campaign staff of a leading Afghan presidential candidate and later released after local journalists intervened on his behalf; (4) In the Waziristan region of Pakistan, Adnan Khan, a VOA Deewa reporter received a phone call on March 14 from someone who identified himself as a member of Pakistani Taliban, accusing Mr. Khan of working for "spy agencies" and warned him to stop reporting on the region or he should prepare to be tried by a Taliban court that would punish him for his reporting; and (5) in Baku, Azerbaijan, while covering a student demonstration, Tapdig Farhadoglu, a stringer for VOA's Azerbaijani Service, was assaulted on February 21 by the chief of the security force at Baku State University in an attempt to get him to stop recording video of security personnel attacking the demonstrators. In closing, the Chairman stated that Alhurra's correspondent Bashar Fahmi remains missing in Syria following an August 2012 reporting trip in Aleppo and called for anyone with information about Mr. Fahmi's whereabouts or well-being to come forward.

Turning to BBG business, Chairman Shell said that the Board had received by email materials for the consent agenda, and that he did not receive any comments. He described five items on the consent agenda for the Board's consideration, including two resolutions that were considered last month by the Advisory Committee that will be submitted as part of the BBG compliance response to the Office of Inspector General's 2013 inspection of the Board: (1) Draft minutes of February 25, 2014 Board meeting; (2) Resolution for David Burke Distinguished Journalism Awards; (3) Draft updated policy regarding non-disclosure of deliberative information; (4) Draft resolution for a code of conduct for the BBG Board; and (5) Draft policy statement on the prohibition of harassment. There being no comments, Governor McCue made a motion to adopt the consent agenda. Governor Armstrong seconded. The Board voted unanimously to adopt the consent agenda.

The Chairman announced that, in March, the Board established the Special Committee on Internet Anti-Censorship, which was created to establish clear program objectives, devise a



process of utilizing IAC funds, and set up straightforward processes for oversight and evaluation of IAC activities. He noted that the IAC Committee, under the leadership of Governor Weinstein, had convened twice – April 4 and 10. At the Chairman's invitation, Governor Weinstein reported that, on April 4, the IAC Committee reviewed the statutory requirements of the FY 2014 omnibus bill (the Consolidated Appropriations Act of 2014 (the "Act")), considered various program administration structures, and discussed the need for an appropriate oversight mechanism, and that on April 10, the Committee focused on how to spend the appropriated funds. Governor Weinstein then described the Committee's recommendations in detail. Chairman Shell commended RFA President Libby Liu and IBB Director of Global Operations Andre Mendes for their work, and that due to their efforts, Congress had recognized the importance and impact of BBG-sponsored Internet freedom initiatives and increased funding for IAC activities. There followed a Board vote to adopt the IAC Committee's recommendations.

At about 8:50 a.m. EST, Governor Meehan joined the meeting.

Chairman Shell stated that Iran is a strategic priority of the BBG, and the Board had asked for a comprehensive review of U.S. international media (USIM) broadcasting to Iran in order to produce recommendations about a new strategy, including content and delivery tactics and organizational structure to reach audiences in Iran. At the Chairman's request, IBB Director of Global Strategy Robert Bole provided a report, emphasizing a single stream strategy. The Chairman said that the topic was recently added to the agenda for a discussion and consideration of two resolutions concerning USIM strategy for Iran that were sent to the Board in advance of the meeting. At the Chairman's invitation, Governor Meehan introduced his resolution. Chairman Shell clarified that Governor Meehan's resolution suggests that all Persian-language news and information programming activities sponsored by BBG shall be undertaken solely by RFE/RL. The Chairman then offered his resolution that suggests harmonizing the Persianlanguage news and information programming of VOA and RFE/RL in accordance with the guidelines presented in the final report by Messrs. Bole and Jeffrey Trimble. Upon hearing comments and suggestions from other Governors about the two resolutions, Chairman Shell offered the following: (1) Governor Meehan's resolution should be amended to state that a transition plan shall be presented to the Board at its meeting in June 2014 instead of February 2014; and (2) Chairman Shell's resolution should require an implementation plan to be presented to the Board at its meeting in June. There followed separate votes for Governor Meehan's resolution (one "yes" and six "no") and for Chairman Shell's resolution (seven "yes"). As a result, the Board unanimously adopted the resolution offered by the Chairman. Governor Meehan commented that the Board or the Interim Management Team (IMT) may wish to consider bringing in additional resources from the outside to help with this or other important projects.

The Chairman noted the continued work of the BBG Special Committee on the Future of Shortwave Radio Broadcasting ("SW Committee") under the leadership of Governor Armstrong. He added that the Board expects to hear a report from the SW Committee at the meeting in June. In addition, he noted that Governor Armstrong has been working with the Director of Global Strategy to update and sharpen the BBG's strategy. At the Chairman's invitation, Governor Armstrong reported on the progress to date on these matters, and he especially acknowledged the



additional work load of the IMT and expressed his deep appreciation for their efforts to advance the agency in this difficult time. The Chairman added that the Board is very pleased with the work performed by the IMT and is appreciative of the hard work of the dedicated staff reporting to the IMT as well as those working across the agency.

In accordance with the Board's prior protocol for allowing members of the public to speak at meetings, the Chairman invited Ann Noonan, Executive Director of Committee for U.S. International Broadcasting, to address the Board for three minutes.

The Board took a short recess and reconvened for an overview of RFA presented by Ms. Liu and several RFA managers.

At the conclusion of the RFA overview, the Board took a brief recess and reconvened for a panel two panel discussion on USIM response to crisis in Ukraine, which followed by another panel on IAC activities at the BBG.

Upon conclusion of the panel discussions, Governor Meehan asked for a clarification pertaining to the IAC Committee's recommendations as drafted in the Record of Decisions for today's meeting, specifically that the FY 2014 IAC program funds would be distributed equally between TSI and RFA. The Board agreed that the minutes of the meeting would reflect the IAC Committee's recommendation of an allocation of half of the \$25.5 million in FY 2014 funds to TSI and the other half to RFA. Finally, in response to Governor Meehan's question on the resolution for a code of conduct for the BBG Board, Chairman Shell noted that he was not aware of any allegations of misconduct but that the resolution was proposed to address a recommendation made by the Office of Inspector General in the January 2013 inspection report on the BBG.

There being no other business, the Chairman adjourned the meeting.

The Broadcasting Board of Governors agreed to the following decision elements (all decisions were adopted by a unanimous vote unless otherwise indicated):

- 1. <u>Adoption of Minutes of February 25, 2014</u>. The Board adopted the minutes of the February 25, 2014 meeting of the plenary Board as set forth in Attachment 2.
- 2. <u>Resolution for David Burke Distinguished Journalism Awards</u>. The Board adopted the resolution for the David Burke Distinguished Journalism Awards as set forth in Attachment 3.
- 3. <u>Updated Policy Regarding Non-Disclosure of Deliberative Information</u>. The Board adopted the updated policy regarding non-disclosure of deliberative information as set forth in Attachment 4.
- 4. <u>Resolution for a Code of Conduct for the BBG Board</u>. The Board adopted the resolution for a Code of Conduct for the BBG Board as set forth in Attachment 5.



- 5. <u>Policy Statement on the Prohibition of Harassment</u>. The Board adopted the policy statement on the prohibition of harassment as set forth in Attachment 6.
- 6. Adoption of Recommendations of Special Committee on Internet Anti-Censorship (IAC). The Board heard a report from Governor Weinstein regarding the IAC Committee meetings held on April 4 and 10, 2014. Chairman Shell made a motion to adopt the Committee's recommendations. Governor McCue seconded. The Board voted unanimously to adopt the following recommendations by the IAC Committee:
  - i. The current approach to allocating funds for IAC activities among BBG-sponsored entities shall remain the same, and the spend plan that is submitted to congress shall reflect an allocation of half of the \$25.5 million in FY 2014 funds to the Technology, Services and Innovation division of the International Broadcasting Bureau (TSI) and the other half (by means of a grant amendment) to Radio Free Asia, inc. (RFA). The BBG should endeavor to obligate IAC program funds provided to TSI and RFA by the end of FY 2014.
  - ii. The Interim Management Team be directed to coordinate and de-conflict the proposed spend plan, prior to its submission to congress, with the U.S. Department of State and U.S. Agency for International Development, as required by the Act.
- iii. TSI and RFA be directed, respectively, to submit to the IAC committee and the Interim Management Team, detailed implementation plans and documentation demonstrating responsible and effective use of the IAC funds.
- iv. IAC program funds provided to TSI and RFA should be subject to appropriate oversight protocols and procedures, in accordance with current law and regulation, to be developed henceforth by the IAC committee.
- 7. Resolution on the U.S. International Media Strategy in Iran. Chairman Shell made a motion to adopt the resolution on the U.S. international media strategy in Iran as set forth in Attachment 7. Governor McCue seconded. The Board unanimously adopted the resolution.

#### Other Attendees:

The following persons were also present during all or part of the meeting: International Broadcasting Bureau (IBB) Director of Global Strategy, Robert Bole, Director of Global Communications and BBG Executive Director Suzie Carroll, Director of Global Operations Andre Mendes, General Counsel and Board Secretary Paul Kollmer-Dorsey, Chief Financial Officer Leslie Hyland, Director of Board Operations Oanh Tran, Deputy Director Jeffrey Trimble, Director of Communications & External Affairs Lynne Weil, Director of Public Affairs Letitia King, Board Operations and Policy Adviser Ashley Lancaster, Assistant General Counsel (Ethics/FOIA/PA) Andrew Krog; David Ensor, Director of the Voice of America; Carlos Garcia-Perez, Director of the Office of Cuba Broadcasting (via telephone); John Giambalvo, Interim Manager (via telephone); Brian Conniff, President of the Middle East Broadcasting Networks; Libby Liu, President of Radio Free Asia (RFA); Bernadette Burns, RFA General Counsel; Alan



Tanenbaum, RFA Director of Human Resources; and Dan Sreebny, Senior Advisor for BBG, Office of the Under Secretary for Public Diplomacy & Public Affairs.

Approved:			
Jeffrey Shell Chairman			
Witnessed:			
	-		
Paul Kollmer-Dorsey Secretary			

#### Attachments:

- 1. Agenda for April 11, 2014 Meeting
- 2. Minutes of February 25, 2014 Meeting
- 3. Resolution for David Burke Distinguished Journalism Awards
- 4. Updated Policy Regarding Non-Disclosure of Deliberative Information
- 5. Resolution for a Code of Conduct for the BBG Board
- 6. Policy Statement on the Prohibition of Harassment
- 7. Resolution on the U.S. International Media Strategy in Iran

#### **ATTACHMENT 3**

## RESOLUTION HONORING SUSAN MCCUE June 20, 2014

WHEREAS, Susan McCue, in her role as a member of the Broadcasting Board of Governors (BBG) from July 2010 to May 2014, has strongly supported accurate, objective journalism for audiences worldwide in places where media are not entirely free;

WHEREAS, Ms. McCue's legacy includes moving the agency toward a more nimble future through promoting digital and design innovation and supporting an award-winning professional team created for this purpose;

WHEREAS, Ms. McCue served tirelessly on numerous BBG Board committees, taking on some of the most complex issues facing the agency amid challenging times;

WHEREAS, Ms. McCue's commitment as a leading member of the Radio Free Europe/Radio Liberty governing board was especially noteworthy;

WHEREAS, Ms. McCue steadily worked toward needed agency structural reforms, including creating the position of an empowered Chief Executive Officer;

WHEREAS, Ms. McCue drew on her extensive experience with Congress and the media to provide guidance at critical times; and

WHEREAS, Ms. McCue has been a tireless supporter of press freedom and a clear-eyed leader in helping shape U.S. international media today and into the future.

NOW, THEREFORE, be it resolved that the Broadcasting Board of Governors honors Ms. McCue's contribution to the agency, and extends its deepest thanks for all that she has done.

BE IT FURTHER RESOLVED that an appropriate copy of this resolution be forwarded to Susan McCue.

#### **ATTACHMENT 4**

Adopted 8/13/2014

#### RESOLUTION ON RFE/RL'S BALKAN SERVICE June 20, 2014

WHEREAS, Radio Free Europe/Radio Liberty's (RFE/RL) Balkan Service launched its first broadcast in 1994, is part of the Broadcasting Board of Governors (BBG) and is celebrating its 20<sup>th</sup> anniversary in 2014;

WHEREAS, RFE/RL's Balkan Service broadcasts accurate and objective news and information to the people of Serbia, Bosnia-Herzegovina, Montenegro, Kosovo, and Macedonia;

WHEREAS, RFE/RL's Balkan Service's dedicated and talented staff of journalists report from the region's most dangerous hotspots and provide viewers up-to-the-minute news;

WHEREAS, RFE/RL's Balkan Service operates in five countries in six languages, broadcasting over 50 hours of new content per week with over 130 affiliate stations carrying their programs;

WHEREAS, RFE/RL's Balkan Service frequently covers topics not regularly addressed in the region's media, including human rights, freedom of the press, and freedom of speech;

WHEREAS, RFE/RL's Balkan Service expands the spectrum of ideas, opinions and perspectives available in the region's media; and

WHEREAS, RFE/RL's Balkan Service serves as a multi-media platform, reaching audiences through video, <u>RFERL.org</u> and social media platforms, so that Bosnian, Croatian, Serbian, Albanian, and Macedonian speakers can receive credible news in a way that is convenient to them.

NOW, THEREFORE, be it resolved that the Broadcasting Board of Governors continues the RFE/RL Balkan Service. RFE/RL is a catalyst for free and independent media. RFE/RL is a safety net for all independent media. The BBG still has an opportunity to make an impact in the Balkans. The news and information war is still underway and is even more critical in light the recent events in Crimea. Unfortunately, RFE/RL is the last western media outlet in the Balkans reporting on local issues.

BE IT FURTHER RESOLVED in light of the President's new budget announcement of one billion dollars in spending on additional U.S. air and ground forces in Europe, the BBG and the Board of Directors of RFE/RL re-affirm their commitment to providing high quality news and information in Ukraine, Moldova and the Balkan region.



**ATTACHMENT 5** 

# DRAFT RESOLUTION ON BBG-SPONSORED PROGRAMMING TO IRAN June 20, 2014

WHEREAS, broadcasting to Iran is a strategic priority of the United States and of the BBG (Broadcasting Board of Governors);

WHEREAS, the BBG currently broadcasts to Iran Persian-language news and information programming through the Voice of America's Persian Service (VOA Persian) and Radio Free Europe/Radio Liberty's (RFE/RL) Radio Farda with a total combined budget of over \$25 million a year with a workforce comprised of over 70 VOA Persian full-time staff, approximately 100 additional VOA Persian contactors, and approximately 50 RFE/RL staff members;

WHEREAS, in the 2011-2016 Strategic Plan adopted by the Board in October 2011, the Board decided, as strategic objectives, to streamline and consolidate broadcasting activities and eliminate overlap where feasible, and to move newsgathering and reporting assets closer to the markets which BBG serves;

WHEREAS, in April 2014, the Board adopted a resolution accepting the recommendations of the Agency staff to "harmonize" the VOA Persian and Radio Farda services (the "Resolution");

WHEREAS, the Resolution required that Agency staff to report back to the plenary Board by the June 2014 BBG Board meeting on the progress made in harmonizing the two services as measured against the "guide posts" underlying the Resolution;

WHEREAS, there has been only incremental progress made in this effort to harmonize BBG-sponsored broadcasting to Iran, rather than the significant operational progress needed;

WHEREAS, the Board believes that consolidating Persian-language news and information programming activities in the Prague headquarters of RFE/RL would achieve the objectives outlined in the Strategic Plan; and

WHEREAS, the allocation of funds among the federal and non-federal elements of United States international broadcasting is a non-delegable authority of the Board under the International Broadcasting Act of 1994 (as amended).

NOW, THEREFORE, the Board decides as follows:

1. Harmonizing the Persian-language news and information programming of VOA and RFE/RL in accordance with the guidelines presented in the Final USIM Iran Strategy Report described in Attachment 1 (the "Iran Strategy Report") has not contributed significantly to the achievement of the Board's strategic objectives for broadcasting to Iran. Therefore, upon the Effective Date (defined below),



- (a) all Persian-language news and information programming activities sponsored by BBG shall be undertaken solely by RFE/RL through Radio Farda at a level to be determined by the Board and will be located at RFE/RL's headquarters in Prague, Czech Republic;
- (b) BBG will cease all Persian-language broadcasting through the VOA's Persian Service and all other VOA Persian-language programming, if any, will be phased out according to a transition plan to be developed by July 31, 2014;
- (c) the grant to RFE/RL will be increased to fund the expanded Persian-language news and information programming as described herein.
- 2. The Board hereby directs the Director of Global Strategy to work in close cooperation with the RFE/RL President and the VOA Director to prepare a transition plan to give effect to the Board's directive described in Section 1 above. The transition plan shall be presented to the Board at its next meeting in August 2014. The transition plan shall include recommendations covering the following matters:
  - a. Expansion of Radio Farda programming to Iran in order to match or exceed the amount and variety of programming now being offered collectively by the VOA Persian Service and Radio Farda.
  - b. The structured phase-out of the VOA Persian Service consistent with applicable law and regulation and making best use of the "lessons learned" from the transition of VOA Arabic programming to MBN.
  - c. A human capital plan and a detailed budget (including a recommended RFE/RL grant amount) to support the expansion of programming and structured VOA Persian Service phase-out described in paragraphs (a) and (b) above.
- 3. The Board hereby directs the Director of Global Strategy to prepare and submit to BBG's Congressional oversight committees a reprogramming notification describing the transition of Persian-language broadcasting activities contemplated hereby.
- 4. The Effective Date shall be the date on which the later of the following:
  - a. The date selected by the Board as the effective date of transition in a transition plan approved by the Board; and
  - b. The date on which all legally required notifications have been made in order to give effect to the Board-approved transition plan.

